

BECOME A SPONSOR OF THE 2020 ICAA CONVENTION & TRADE SHOW

Looking to increase your brand exposure and connect with insulation contractors, all in one place? Become a sponsor of the 2020 ICAA Convention and Trade Show!



In addition to its many benefits, Sponsorship reflects your commitment to the insulation industry and to ICAA, a national organization dedicated to the service and support of professional residential and commercial insulation contractors. Our members work with all insulation materials: cellulose, fiberglass, mineral wool, reflective/radiant, thermal, air barriers, and spray polyurethane foam.

Read on to see the benefits of each sponsor category. Contact icaa@insulate.org or (703) 739-0356 for more information.



ICAA CONVENTION AT-A-GLANCE

Attendees: Insulation contractors, suppliers, distributors, and manufacturers from across North America.

Dates & Venue: October 8 - 10, 2020 at the Sheraton Grand Chicago in Chicago, IL.

Trade Show: Attendees have access to over 100 booths as part of our industry show on Thursday and Friday.

Programming: Educational sessions focused on applicable business skills and technical know-how from Thursday morning to Saturday.



SPONSOR BENEFITS

SPONSOR CATEGORIES

	Platinum	Gold	Silver	Bronze
Priority exhibit booth selection	First	Second	Third	Fourth
Complimentary staff passes (#) (in addition to 2 per exhibit booth)	4	4	2	1
Discounted customer passes	6	4	2	--
Premium booth surcharge waived	●	●	●	●
Inclusion in ICAA's Trade Show Sponsor Punchcard Traffic Builder	●	●	●	●
Recognition in Convention issue of <i>Insulation Contractors Report</i>	●	●	●	●
Shout-out in President's opening Convention address	●	●	●	●
Company logo in Convention program	●	●	●	●
Company logo on Convention signage	●	●	●	●
Half-page ad in Convention issue of <i>Insulation Contractors Report</i>	●	●		
Logos featured on Convention webpage	●	●		
Sponsored educational session	●			
Premium listing in Convention program with company logo, description, and contact information	●			
Complimentary insert in Convention envelope	●			
COST OF SPONSORSHIP	CALL ICAA	\$5,000	\$2,000	\$1,000

Please check your desired Sponsorship Level:

- ☐ Platinum
- ☐ Gold
- ☐ Silver
- ☐ Bronze

Sponsoring Company

Company Rep

Email

Signature

Date

